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Graphic design course near me

Noble Desktop is today's primary center for learning and career development. Since 1990, our project-based classes and certificate programs have given professionals the tools to pursue creative careers in design, coding, and beyond. Sign up to get tips, free giveaways, and more in our weekly newsletter. Students enrolled in Graphic Design program will develop skills and workplace competencies while exploring the many facets of communication careers. Students use a hands-on learning approach where the emphasis is placed on problem solving skills, and communication techniques. As part of the graduation requirement, all students develop and create projects that will be part of a portfolio used in seeking employment or college acceptance. The majority of the work done is project-based. Projects are done both individually and in groups. Each project is presented during group critiques and are used for instructor evaluation of projects. Students are expected to participate in the activities throughout the school year, designed to help them experience, reflect on, and develop skills necessary for a career in graphic design. Students will gain leadership qualities, communication skills, feedback techniques, and problem-solving strategies while working in a professional studio setting to solve design problems. Projects and assignments are given on a regular basis. Students are expected to complete these projects by the deadline dates in order to receive a grade. Assignments include a variety of things such as writing design briefs, researching, brainstorming, creating, scheduling and ultimately completing projects. This program also incorporates the use of a Career Literary teacher who works closely with students to fulfill high school English requirements utilizing the Graphic Design curriculum. Students are exposed to real world work situations and/or to those who work in a variety of creative careers. This allows students to see, hear and ask questions about a particular field. Post Secondary Education: College/Technical School Entry Level Layout Artist Entry Level Computer Graphic Artist Entry Level Photographer Entry Level Graphic Designer Entry Level Advertising/Marketing Position Typography Branding/Logo Design Offset Printing Processes Digital Media Freelance/Client Responsibilities Two Dimensional Design Concepts Package Design Computer Design, Illustration, Layout Photography Work-based Projects with Clients Approved for Technical Endorsement on Regents Diploma Yes, eligible on completion of two years Credits for Two Year Program 8 units for two years, 4 units for one year Integrated Academic Credits English - 1 credit over two years Specialized Academic Credits None National Competency Exam NOCTI - Visual Communications & Multi-Media Design Work Based Learning Experience Internships with local businesses Articulations Dutchess Community College ART 140 Graphic Design I, based on instructor recommendation, 3.5 GPA or higher and DCC portfolio review. Prerequisite General academic, good computer skills Pull-Out Academics Available MST Articulation Agreements: Dutchess Community College - ART 140 Graphic Design I, based on instructor recommendation, 3.5 GPA or higher and DCC portfolio review. PACKAGE DESIGN PROJECT 2nd year students were asked to design, layout, cut and fold a milk carton. They were given parameters such as the information needed on the carton. The designed a look for a diary company and had to include information, such as, type of product, nutrition facts and fluid size. They used their design knowledge and Photoshop to create their layouts. POSTAGE STAMP PROJECT 1st year students were asked to create a set of postage stamps that maintained a similar theme and look. Students attempted to capture the spirit of Career and Technical Education by depicting various arrears of study. The challenge for this project was designing an effective visual and typographic solution in a very small area. CLASS MAGAZINE/COMIC BOOK PROJECT Students were asked the design and layout a magazine spread the size of a comic book that showcases their best work for the year. In conjunction with their Career Literacy requirements, students wrote an article about their "style" in third person, which included their inspirations and things they learned throughout the year. A handful of final copies were produced and distributed to each student. WORK BASED LEARNING PROJECT Students were asked the design a logo for the Hyde Park Educational Foundation. They worked collaboratively to incorporate type, visual elements and abstract ideas into a final logo that the client is currently using for their foundation. Work-based credit hours were awarded that can be used toward a CDO's credential. Newsletters are a good way to engage with your customer base. They provide information and help readers get to know you better. Create your own fun newsletter template to use again and again to connect with readers and grow your customer base. Appeal to Your Demographic Before you start writing content for your newsletter, think of ways to connect with your readers. Younger readers look for fun, engaging content. Research popular societal topics that your customer base may be interested in. Make your content relatable to your reader demographic with popular cultural references. Being aware of recent news and viral trends helps your content stay relevant and engaging to readers. Keep it professional, but don't be afraid to let your personality shine. Design with favorite colors or those that match your brand. Take pictures of team members during work-related events or as they perform work-related tasks. Personalize your newsletter with hobbies or activities that you and your team are into. Include a favorite quote or inspirational phrase. These elements will help readers relate to your company in a personal way, creating a bond with your customer base. Established loyalty spreads positivity about your company by word-of-mouth. Cut Down on Clutter Once you have ideas for content, it's time to design. You'll want to keep it simple and focus on readability. Use similar texts in headers, footers and the body of your newsletter. Create contrast with quotes, sub headers and large margins. Stack photos and layer text over them. Make sure you format for web browsers and mobile devices to accommodate your readers. Tell your readers a story and include content like upcoming sales and promotions, how to contact your company and what's new. Customize Online If you don't have time to create your newsletter template from scratch, you can find templates online. Search for fun, organized newsletter templates to see more options. Mix and match your favorites for the perfect template to suit your business. Use a photo editor or document software to create great looking templates or to customize those found online. Take Time to Re-Design It's always smart to update your newsletter when in the beginning of the design process. After sending out your first few newsletters, create a poll online or in your next newsletter asking readers what they'd like to see. Engage your readers in your company story and be helpful and flexible with their needs. Entrusting some design elements to your readers grows loyalty and customer retention. Don't be afraid to re-design your newsletter article template to suit your readers' needs. MORE FROM QUESTIONSANSWERED.NET Whether you planned a career in graphic design or have inherited the job of designing print based communication for your organization, this program will give you the foundational skills to work in this fun and fast-paced industry. Build a foundation in design theory and software that will help you to create brochures, posters, newsletters, and work in other key areas of print design. Courses cover topics that take you from the "whys" of design and best practices to hands on "hows" of getting it done. Intermixed in all courses are the communication and interview skills that are necessary to work with the needs of your organization to hit their visual goals. As a graphic designer you mix business savvy and technical skills in a very artistic way. Software used in the program will be the Adobe CS6 Creative Suite with emphasis on InDesign, Photoshop, and Acrobat. The skills and knowledge you learn can be applied to any design software. The certificate has eight classes. Courses in Certificate Graphic artists and designers with a range of technical, drawing and design skills are valuable members of work teams in a variety of industries. Many artists have also discovered the joys of freelance design and graphic development work. Overall employment for graphics designers is projected to grow by 7% between 2012 and 2022. Graphic designers with website design and animation experience will especially be needed as demand increases for design projects for interactive media websites, video games, cellular telephones, and other technology. The salary for graphic designers varies depending on education, experience, and geographic area.

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